


*The News Scimitar is first as an advertising medium with Memphis business men. They see results from their advertising expenditure, and results count.*




## Will Solve Your Washday Problems

Own your own laundry—be absolutely independent of the washerwoman—the "HAPPY DAY" vacuum washing machine is a happy solution of



A genuine vacuum washing machine that washes clothes—"as clean as a whistle"—without breaking the buttons, tearing the material or injuring the clothes in any way—and it is so simple and easy running that a child can operate it with very little effort; special price, **\$18.95.**

**Special Copper Bottom** • **Good Ironing** •




## Wash Boilers

Heavy block tin wash boilers with copper bottoms, seamless covers and strong hook handles, the sort of boilers that will last a lifetime: No. 7 size, \$2.49; No. 8 size, \$2.86; No. 9 size, \$3.49.

## Boards

### Cheap

Ironing boards in all sizes, big and little, made of selected lumber.



**Guaranteed Clothes**  
**Wringers, \$4.73**

Good clothes wringers, with hardwood frames: guaranteed to last.

ber; light and strong; on sale at special prices—

3 ft. size,	43c
3½ ft. size,	49c
4 ft. size,	63c



rubber rollers and easy-running bearings; special, \$4.75.

**HEAVY GALVANIZED IRON TUBS,** with malleable handles; No. 3 size, \$1.19; No. 2 size, 98c; No. 1 size... **89c**

4½ ft. size,	75c
5 ft. size,	83c
5½ ft. size,	95c
6 ft. size,	\$1.10

# Too Hot To House Clean?

**—Not If You Have a HOOVER**

House clean the cool, comfortable Hoover way and you'll never know it's hot. Finish in a fifth the time—go out on the porch and read.

Clean—but "keep cool about it." Get your

Hoover this week.

Only the Hoover beats, sweeps, suction cleans, straightens nap, restores colorings and prolongs the life of all the rugs and carpets. That is why the Hoover is the best electric cleaner in the world—why it outsells all others—and why we sell and heartily recommend it.

*Come In for a*

THE BEST PLACE TO SHOP, AFTER ALL

*Goldsmith's*

MEMPHIS' GREATEST STORE

Sold On Our Club Plan

Sold On Our Club Plan

**LARGE SWISS MISSION.**  
E. June 10.—The number of members of the Swiss mission, which came to the United States in August last, for study of economic conditions has been increased to 652.

**THE ONLY**  
Original Worcestershire  
Sauce is manufactured  
Solely by Lea & Perrins.  
Beware of cheap  
imitations. They  
are inferior in quality to  
the famous

**A&PERRINS**  
**SAUCE**  
ONLY ORIGINAL WORCESTERSHIRE  
which has been given  
world wide reputation.

**Ladies**

# No one is Slout

# Northern Lakes

## For the Summer

Thousands of comfortable resorts along clear, cold lakes in the Great North Woods invite you. The home of the

from every resort, camp and lake into this vast and nearby "wilderness."

Hotel, cottage, boarding house or camp accommodations

mighty "musk" — the  
 big gamy bass—the trout,  
 the pike and pickerel.  
 Forest trails radiate  
 of every kind are available.  
 Ask for booklet "*The North-  
 ern Lakes*" (Wisconsin,  
 Minnesota, Upper Michigan,  
 Iowa, Illinois).

### Summer Excursion Fares

Ask the local ticket agent to help plan your trip—or apply to the nearest  
 Consolidated Travel Office or address nearest Travel Bureau, U. S. R.  
 Administration, 646 Transpotation Building, Chicago; 141 Liberty  
 Street, New York City; 602 Healy Building, Kansas City.

— ATLANTIC CITY, N. J.

*Hotel*  
**enniss,**  
ATLANTIC CITY.

en at all seasons  
of the year  
recognized standard  
of excellence.

UNITED STATES RAILROAD ADMINISTRATION.  
CONSOLIDATED TICKET OFFICE,  
40 N. Main St.,  
MEMPHIS, TENN.



— ATLANTIC CITY, N. J.

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